

ERIE BLUES & JAZZ FEST

AUGUST
1ST & 2ND
2026



The **ERIE BLUES & JAZZ FESTIVAL** at Frontier Park returns for our **33RD** year.

The Erie Blues & Jazz Festival is a free two-day immersive experience of world-class entertainment and eclectic artisans. More than just a music event, it serves as a vibrant celebration of community and creativity. By collaborating with us, your brand will participate in playing a vital role in enhancing the cultural richness of Erie.

MAJOR SPONSORSHIP OPPORTUNITIES



ALL MAJOR SPONSORS RECEIVE:

- Name/logo prominently displayed on festival banners.
- Name/logo, proportional to donation on all marketing materials, on our social media platforms and in our festival program.
- Name/Logo & link to sponsor website on our festival website.
- Prominent recognition in television and radio commercials aired on a major station for 30 days prior to the festival.
- Opportunity to have your own brand activation with optional 10 x 10 vending space.
- Total of ten EMCEE mentions from the main stage throughout the weekend; a script may be provided by the donor.

PRESENTING SPONSOR Exclusive positioning as the Presenting Sponsor 40K	30 Exclusive V.I.P. sponsor tent passes	6 Exclusive V.I.P. parking passes (on Seminole Dr)	OPTION TO HOLD SPONSORED GIVE-A-WAY Winner announced between acts on main stage	CO-BRANDED MERCH Exclusive co-branded koozies sold at the Festival	FULL PAGE Ad in our festival program	15 Collectable 2026 festival T-Shirts	6 Framed limited-edition festival posters	6 Unframed limited-edition festival posters
MAIN STAGE SPONSOR Exclusive positioning as the Main Stage Sponsor 30K	20 Exclusive V.I.P. sponsor tent passes	HALF PAGE Ad in our festival program	12 Collectable 2026 festival T-Shirts	5 Framed limited-edition festival posters	5 Unframed limited-edition festival posters			
RHYTHM VALLEY STAGE SPONSOR Exclusive positioning as the Rhythm Valley Stage Sponsor 15K	15 Exclusive V.I.P. sponsor tent passes	HALF PAGE Ad in our festival program	10 Collectable 2026 festival T-Shirts	4 Framed limited-edition festival posters	5 Unframed limited-edition festival posters			
ARTISAN MARKETPLACE SPONSOR Exclusive positioning as the Artisan Marketplace Sponsor 15K	15 Exclusive V.I.P. sponsor tent passes	HALF PAGE Ad in our festival program	10 Collectable 2026 festival T-Shirts	4 Framed limited-edition festival posters	5 Unframed limited-edition festival posters			
RHYTHM VALLEY AREA SPONSOR Exclusive positioning as the Rhythm Valley Area Sponsor 15K	15 Exclusive V.I.P. sponsor tent passes	HALF PAGE Ad in our festival program	10 Collectable 2026 festival T-Shirts	4 Framed limited-edition festival posters	5 Unframed limited-edition festival posters			
MAINSTAGE HEADLINER SPONSOR (SAT OR SUN) Option to announce headliner on the Main Stage Sat or Sun 10K	10 Exclusive V.I.P. sponsor tent passes	HALF PAGE Ad in our festival program	8 Collectable 2026 festival T-Shirts	3 Framed limited-edition festival posters	4 Unframed limited-edition festival posters			
RHYTHM VALLEY STAGE TALENT SPONSOR Exclusive positioning as the Rhythm Valley Talent Sponsor 10K	10 Exclusive V.I.P. sponsor tent passes	HALF PAGE Ad in our festival program	8 Collectable 2026 festival T-Shirts	3 Framed limited-edition festival posters	4 Unframed limited-edition festival posters			

FRIENDS OF THE FESTIVAL SPONSORSHIP

The **ERIE BLUES & JAZZ FESTIVAL** runs on generous sponsorships both large and small to bring an immersive experience to the Erie community. As a Friend of the Festival, you too can show your support of our diverse cultural event. Together, we can create memorable experiences for thousands of festival-goers that leave a lasting impact.

**\$
7.5K**

LEAD SINGER

- Name/logo on festival banners, print materials, festival program and in social media posts.
- 6 sponsor tent passes ● 4 festival t-shirts
- 1 framed limited-edition festival poster
- 2 unframed limited-edition festival posters

**\$
5K**

LEAD GUITAR

- Name/logo on festival banners, print materials, festival program and in social media posts.
- 5 sponsor tent passes ● 3 festival t-shirts
- 1 framed limited-edition festival poster
- 2 unframed limited-edition festival posters

**\$
2.5K**

RHYTHM SECTION

- Name/logo on festival banners, print materials, festival program and in social media posts.
- 4 sponsor tent passes ● 3 festival t-shirts
- 2 unframed limited-edition festival posters

**\$
1K**

BACKING VOCALS

- Name/logo on festival banners, print materials, festival program and in social media posts.
- 3 sponsor tent passes ● 2 festival t-shirts
- 2 unframed limited-edition festival posters

**\$
500**

ROADIE

- Name/logo in festival program
- 2 sponsor tent passes
- 2 festival t-shirts
- 1 unframed limited-edition festival posters



FOR INFO ON THE FEST AND HOW TO SPONSOR OR DONATE, PLEASE VISIT: www.eriebluesandjazz.com/donations

PHOTO CREDIT: MIKE MILLER & MARIA GANGEMI
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